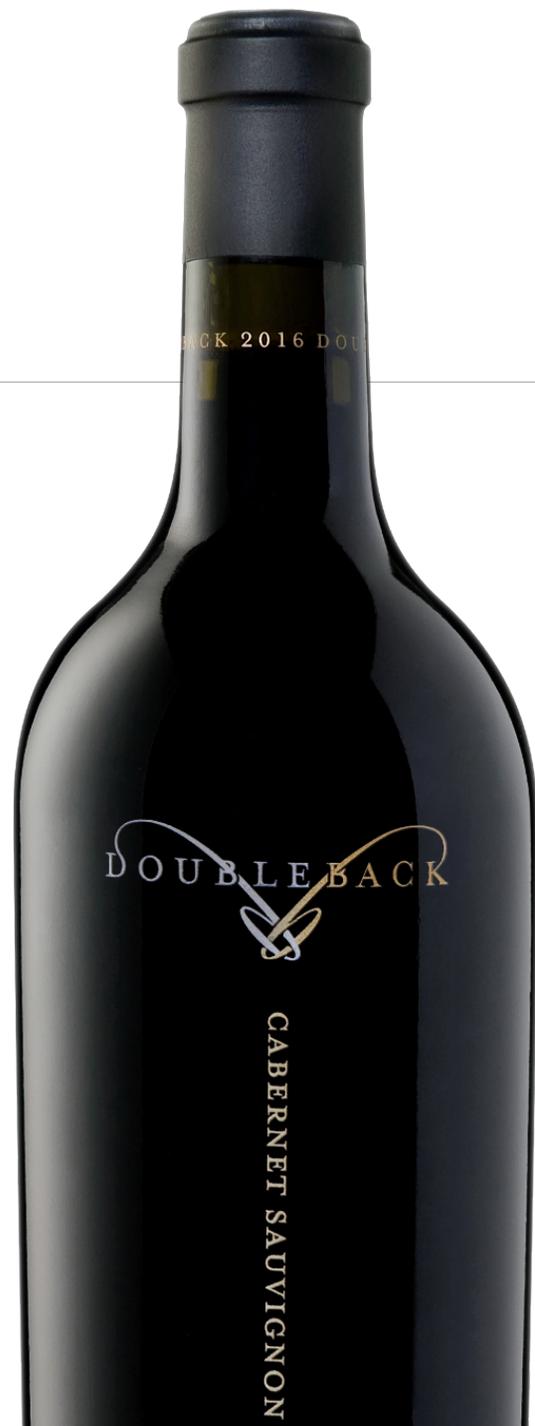


TASTING NOTES

Medium ruby in color, this wine is beautifully aromatic. Juicy red fruit— fresh cherries, strawberries, currant, and a subtle hint of tobacco, black licorice, and pencil shavings. On the palate, this wine may be the most true-to-form Doubleback we have made yet — pure unadulterated elegance, but richness and balance to back it up with an uber long finish. Sandalwood, red rose petal, fine grained tannins — approachable now but will age gracefully for the next two and a half decades. 2016 is proving to be an incredible year in Walla Walla. This will only get better with time, drink now through 2041.



Josh McDaniels
PRESIDENT & DIRECTOR OF WINEMAKING



APPELLATION
Walla Walla Valley

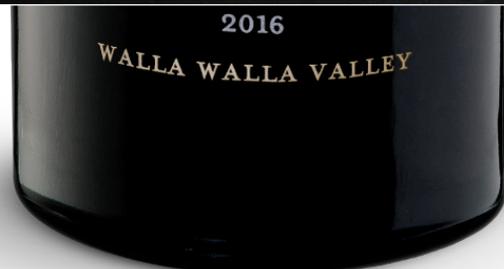
BLEND PROFILE
89% Cabernet Sauvignon
4% Petit Verdot
4% Malbec
3% Merlot

**WALLA WALLA
VINEYARD SOURCES**
McQueen
Bob Healy
Lefore
Pepper Bridge
Figgins

BARREL /AGING PROGRAM
22 months in new and
second fill French oak
barrels and puncheons.

PRODUCTION
Bottling Date: July 2018
Release Date: Spring 2019
Alcohol: 14.4%
Cases Produced: 2,744

CELLARING RECOMMENDATION: 5 years from vintage year or up to 15-20 years





V I N T A G E

2016

O U R S T O R Y

For former NFL quarterback Drew Bledsoe, his field of dreams always extended way beyond the stadium turf—all the way back to the Walla Walla Valley, his hometown. During his 14 year career, Drew had his eyes set on his post-game plan and upon his retirement in 2007, returned home to plant his original estate vineyard, McQueen, on the southern end of the Walla Walla Valley AVA. The following year, in 2008, Drew and his wife, Maura, launched Doubleback as an estate-focused winery with the goal to produce world-class cabernet sauvignon—the winery’s name a reference to his return back home.

To make his dream a reality, Drew hired Josh McDaniels away from Figgins Family Wine Estates where he trained for over a decade. Josh, now President & Director of Winemaking, is also a Walla Walla native, was named a “Game Changer of Washington Wine” by Wine Enthusiast and has most recently earned Doubleback’s highest rating with 97 points from Robert Parker’s Wine Advocate. Since the very first release—the 2007 Cabernet Sauvignon — Doubleback has received numerous accolades including a spot on the Wine Spectator Top 100 List.

The vision for Doubleback remains a premium, estate driven, wine experience, completely focused on quality. To further assist that vision, Drew and Josh have concentrated on developing individually distinct vineyard sites within the Walla Walla Valley AVA that now include four select vineyards — McQueen, Bob Healy, Flying B, and Lefore — and each bring a unique characteristic to the final blend. In early 2017, Doubleback also broke ground on a new winery facility that saw its inaugural vintage in 2018 on the Flying B estate.

Drew & Maura Bledsoe