

RED • CAR



For Immediate Release

The wines of Red Car added to Woodberry Wine's portfolio

Sonoma Vineyards *on the edge* of the Pacific

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Troy, Mich. – Wine distributor Woodberry Wine announces the addition of Red Car to their portfolio, and introduces to the Michigan market an exceptional line of single vineyard, cool coast Pinot Noir, Syrah, and Chardonnays that are high scoring, respected, and in many cases highly allocated. The Red Car Rosé of Pinot Noir is always highly sought after, and was named among *Wine Enthusiast's* Top 100 wines of the year in 2015. The estate vineyard is located in the Fort Ross-Seaview AVA just above Fort Ross, three miles inland from the Pacific. Many other famous wineries have vineyards within the Fort Ross-Seaview AVA or purchase grapes from there, including Pahlmeyer, Williams-Selyem, Siduri, Marcassin, and Peter Michael.

Red Car Winery was co-founded by winemaker Carroll Kemp where they produced their first vintage in 2000 with purchased fruit. Since then, the Red Car team has worked tirelessly to produce wines that reflect the unique terroir of their purchased Fort Ross-Seaview, Freestone and Occidental vineyards, and to produce world class wines that uniquely represent the West Sonoma Coast profile. Carroll Kemp puts it this way, "If Carneros Pinot Noir is about strawberry; and Russian River is about cherry, the West Sonoma Coast is about earth and wild raspberries." The winery name is a tribute to trolley cars that serviced Los Angeles through the first half of the 20th century and pays homage to the founder's hometown, the City of Angels.

Dan Glisky, Jr., CEO and Managing Partner for Michigan wine distributor Woodberry Wine stated, "We are ecstatic to represent the wines of Red Car to the Michigan market and to offer our clients these highly sought after wines which offer crisp acid, fresh fruit and pair excellent with food. Our clients are going to love these wines." Red Car Sales Director Christina Hammond, who recruited Woodberry Wine to the Red Car distribution family, added, "We are thrilled at Red Car to work with the dedicated professionals at Woodberry Wine, who clearly understand our brand and have the energy and reputation to successfully represent Red Car in the Michigan market."

The wines of Red Car are immediately available throughout Michigan.

About Woodberry Wine

Woodberry Wine is a Michigan distributor of exceptional, high value wines from both the United States and around the world. The company's goal is to become our client's favorite supplier, a distinction earned through our company-wide commitment to doing everything right the first time and a "can do" attitude.

For additional information or to schedule interviews: email sarahk@woodberrywine.com or call (248) 528-9463