



Woodberry Wine and Kindred Vines Import Company introduce Nain Rouge Red

A French Red wine blend as authentic as the City of Detroit

FOR IMMEDIATE RELEASE

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Troy, Mich. – Kindred Vines Import Company and Woodberry Wine announce their newest wine brand, Nain Rouge Red, a Syrah-Grenache blend that captures Detroit's French heritage, its edgy appeal, and its mischievous red dwarf, the Nain Rouge. The wine is available in stores, restaurants, and bars throughout the metro Detroit area and the state of Michigan just in time for the Marche du Nain Rouge 2015.

"The Nain Rouge is as authentic as the city of Detroit itself, and the wine is fantastic", stated Dan Glisky, CEO and Managing Partner of Woodberry Wine. Nain Rouge Red is a blend of Syrah and Grenache and is a *Cotes du Rhone* from the heart of Provence. The wine is extremely food friendly, and is the kind of crowd pleasing, enjoyable wine that would put a smile on the face of the red dwarf himself.

Evan Hansen, a partner at Selden Standard, which is hosting the official launch party for Nain Rouge Red stated that, "Detroit is in the midst of a tremendous renaissance, and we support the efforts of Woodberry Wine in bringing a Detroit inspired, French red wine into the market. Nain Rouge Red is not only a nice drinking wine but it is fun and adds to the colorful Detroit tapestry that we all enjoy."

This year the Marche du Nain Rouge takes place on March 22nd. The Nain Rouge, French for "red dwarf" or "red gnome" is a mythical creature that some believe originated in Normandy, France, as a type of lutin. Original legends tell of the creature being seen as a protector of Detroit, Michigan, but due to modern interpretations, is now feared by its residents as "the harbinger of doom."

About Kindred Vines Import Co

Kindred Vines Import Company's mission is to seek out, acquire and sell great wines to the US market by proactively building relationships with suppliers and distributors that share our core values.

About Woodberry Wine

Woodberry Wine is a Michigan distributor of exceptional, high value wines from both the United States and around the world. The Company's goal is to become our client's favorite supplier, a distinction earned through our company-wide commitment to doing everything right the first time and always doing the right thing.

For additional information or to schedule interviews: email Info@woodberrywine.com or call 248-417-9011